

Bucharest University of Economic Studies

PROGRAMME
of
The 5th International Conference
on Economics and Social Sciences

Fostering recovery through metaverse business modelling

16-17 June 2022, Bucharest, Romania



2022



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ȚIGU Gabriela, Bucharest University of Economic Studies, Romania
VARGAS Vanesa Mădălina, Bucharest University of Economic Studies, Romania

DAY 1
16 June 2022
Opening Ceremony
Aula Magna, ASE



Day 1
Thursday, 16 June 2022
Opening Ceremony
Aula Magna, Piața Romană, no. 6

13:00 – 13:30 Registration

13:30 – 14:00 Conference Opening

Nicolae ISTUDOR, Rector of the Bucharest University of Economic Studies, Romania

Dumitru MIRON, President of the Senate of the Bucharest University of Economic Studies, Romania

Marius PROFIROIU, Vice-Rector of the Bucharest University of Economic Studies, Romania

Christine VOLKMANN, Bergische Universität Wuppertal, Germany

Fabrizio D'ASCENZO, Sapienza University of Rome, Italy

Video Message from Mrs Yuriko BACKES, Minister of Finance of the Grand Duchy of Luxembourg

Moderator: Alina Mihaela DIMA, Vice-Rector of the Bucharest University of Economic Studies, Romania

14:00 – 16:00 Plenary Session

14:00 – 15:00 Keynote speakers:

Radu VRÂNCEANU, ESSEC Business School, France

Bruno ROSSIGNOL, European Investment Bank Institute, Luxembourg

15:00 – 16:00 “Economic Ideas and Political Action in Shaping Economic and Monetary Union: Pierre WERNER and Luxembourg” – under the high patronage of Mrs Yuriko BACKES, Minister of Finance of the Grand Duchy of Luxembourg

Presentation by Elena DĂNESCU, University of Luxembourg, Luxembourg Centre for Contemporary and Digital History (C²DH)

Inauguration of the exhibition **“Pierre WERNER (1913-2002) – A life dedicated to Luxembourg and Europe”** – organised by Europe Direct University of Luxembourg (EDIC), University of Luxembourg and Luxembourg Centre for Contemporary and Digital History (C²DH).
Design, texts, documentation and layout: Henri WERNER

16:00 – 18:00 Doctor Honoris Causa Ceremony

18:00 – 22:00 Gala Dinner

Day 2
Friday, 17 June 2022
Parallel Sessions – Hybrid form

9:00 – 19:00 Parallel Sessions

11:00 – 16:00 Workshop



Guest speaker



Radu VRÂNCEANU, ESSEC Business School, France

Radu VRÂNCEANU is Professor of Economics at ESSEC Business School and a research fellow with THEMA (CNRS) research center. He holds a Doctorate in Economics from the University of Paris II, HDR, and is widely recognized as having special expertise in the theory of expectations and the analysis of informational inefficiencies, which he has applied to various fields including financial and exchange rate crises, monetary and public debt policies, research management, labor contracts, and managerial behavior. He is now a driver of research in experimental economics at ESSEC, where he carried out several studies in team production, gender issues, lies and deception, cooperation in public goods games. In 2000-2001 Radu Vrânceanu worked for the UN Economic Commission for Europe; he also served as a Dean for Research of ESSEC Business School for many years. He is now the ESSEC representative for scientific integrity (RIS). See also: <https://faculty.essec.edu/en/cv/en-vranceanu-radu/>.



Radu VRÂNCEANU, ESSEC Business School, France

Keynote speech – Lies and deception in an economic context. Insights from experimental economics research

The market economy can function smoothly if human interactions build on a substantial amount of trust. At the same time, it is a basic fact of life that humans lie or cheat to achieve their goals, be they selfish or social. In the last 20 years, economists joined their efforts with early work by psychologists and philosophers to shed light on the motives and consequences of lying. By contrast to the other scholars, economists focus on the material consequences of lying, and would study lies within communication games with imperfect information. If emotions can play a role, economics literature emphasizes how new and unverifiable information can alter equilibrium actions. This brief lecture will present the two now classical lying and deception experiments. It will also summarize key results from my own research in this field. Policy implications from lying studies are broad, from bilateral negotiations, to pay-for-performance labor contracts, trust in policymakers, etc.



Guest speaker



Bruno ROSSIGNOL, European Investment Bank Institute, Luxembourg

Bruno ROSSIGNOL is Head of Programme for Climate and Heritage at the EIB Institute, the philanthropic arm of the European Investment Bank.

Before joining the Institute, he was Deputy Director of the Communication Department at the EIB (2010-2014) after having been Head of Media Relations at Clearstream, the International Central Securities Depository (2005-2010), Director of Corporate Communications at brokerage firm Exane BNP Paribas (2001-2004), personal adviser to Jean-François Theodore, Chairman of Euronext pan-European stock-exchange as well as its chief Press Officer (1995-2001).

Bruno Rossignol started his professional career as a journalist for Agence France Presse (1985-1995), where he was notably Head of business and economics reporting in Washington DC covering the IMF, the World Bank, the Federal Reserve and the US Treasury.

He is a graduate of Sciences-Po Paris and holds a Diplôme d'Etudes Approfondies in contemporary history also from Sciences-Po.



**Bruno ROSSIGNOL, European Investment Bank Institute,
Luxembourg**

Keynote speech – The EIB: fostering recovery in an uncertain world

The European Investment Bank – the Bank of the European Union, owned by the EU Member States, and also the EU's climate bank – is used to responding rapidly and efficiently to crises. From the 2008 financial crisis which was followed by the European sovereign debt crisis to the migrant crisis and Brexit, and now COVID-19, the war in Ukraine and the climate and environment emergency. Each time the EIB Group – EIB and European Investment Fund – took up the challenge by adapting, upscaling and diversifying its instruments while cooperating with its many partners.



Economic Ideas and Political Action in Shaping Economic and Monetary Union: Pierre WERNER and Luxembourg

**under the high patronage of Mrs Yuriko BACKES, Minister
of Finance of the Grand Duchy of Luxembourg**

The year 2022 marks the 20th anniversary of the introduction of euro banknotes and coins – the physical form of a currency that has become an important symbol of European identity. The single currency bears the hallmark of Pierre Werner (1913-2002), Finance Minister and Prime Minister of Luxembourg for many decades, whose 1970 Werner Report provided a detailed blueprint for Economic and Monetary Union.

To reflect on the origins of Economic and Monetary Union, the theoretical approach and political action of Pierre Werner and the role of Luxembourg in the establishment of the single European currency,

Europe Direct at the University of Luxembourg, the University of Luxembourg and the Luxembourg Centre for Contemporary and Digital History (C²DH),

are pleased to invite you:

- **to the conference “Economic Ideas and Political Action in Shaping Economic and Monetary Union: Pierre WERNER and Luxembourg”**
- **to the exhibition “Pierre WERNER (1913-2002) – A life dedicated to Luxembourg and Europe”**



Yuriko BACKES was born on 22 December 1970 in Kobe, Japan.

Education and qualifications

After graduating with an International Baccalaureate from the Canadian Academy International School in Kobe in 1989, Yuriko Backes obtained a bachelor's degree in international relations from the London School of Economics and Political Science in 1992. She then attended the School of Oriental and African Studies in London, where she successfully completed a master's degree in Japanese studies in 1993. Yuriko Backes obtained a second master's degree in European political and administrative studies from the College of Europe in Bruges in 1994.

Governmental posts

On 5 January 2022, following the resignation of Pierre Gramegna, Yuriko Backes joined the coalition government between the Democratic Party (DP), the Luxembourg Socialist Workers' Party (LSAP) and the Green Party (déi gréng) as Minister of Finance.

Professional activities

Yuriko Backes began her professional career in 1994 at the Ministry of Foreign Affairs and has held various positions, including at the Permanent Representation of Luxembourg to the United Nations in New York, the Permanent Representation of Luxembourg to the Western European Union in Brussels, and the Luxembourg Embassy in Japan.

As attaché at the Directorate of European Affairs and International Economic Relations of the Ministry of Foreign Affairs in Luxembourg, she was sworn in as a civil servant in 2001. The career diplomat was then assigned to the Permanent Representation of Luxembourg to the European Union in Brussels from 2001 to 2006.

She continued her diplomatic career as deputy head of mission at the Luxembourg Embassy in Japan from 2006 to 2008 and as deputy head of the Directorate for International Economic Relations at the Ministry of Foreign Affairs in Luxembourg from 2008 to 2010.

From 2010 to 2016, Yuriko Backes was the diplomatic adviser and sherpa to Luxembourg Prime Ministers Jean-Claude Juncker and Xavier Bettel.

She was the representative of the European Commission in Luxembourg from 2016 to 2020.

From June 2020 until her appointment to the government, she served as marshal of the Grand-Ducal Court.

Source: www.gouvernement.lu



Elena DĂNESCU holds a PhD in Political Economics from the National Institute of Economic Research (INCE) of the Romanian Academy, with a thesis on the Luxembourg development model and the achievements of Pierre Werner. Previously, she obtained a DEA postgraduate diploma in international, diplomatic and strategic relations from Paris III University and a Master's degree in Economics from the Bucharest Academy of Economic Studies (ASE). She began her career as a researcher at INCE and guest lecturer at ASE before becoming a researcher and diplomat in the Romanian Ministry of Foreign Affairs. She was involved in multiple international projects and networks, initially focusing on the European integration and transition to democracy of Central and Eastern European countries before turning her attention more particularly to the role of Luxembourg and its role in the European integration history, in Economic and Monetary Union and in EU governance. She was a researcher in the European Integration history at the Luxembourg Centre Virtuel de la Connaissance sur l'Europe (CVCE), where she developed the interdisciplinary "Pierre Werner and Europe" research project (2011-2017) based on an exploration of the Werner family archives, opened for the first time for research purposes. She is currently Research Scientist to the University of Luxembourg's Centre for Contemporary and Digital History (C²DH). She has authored a wide range of research publications in her specialist areas. She is an elected Member of the University Council – University of Luxembourg (2018-2023), of the Board of the Fondation du Mérite européen, and of the Council of the Fondation Jean Monnet pour l'Europe (Lausanne). She is Fellow of Robert Schuman Institute of European Affairs and since 2019 she is the Coordinator of Europe Direct at the University of Luxembourg. See also: <https://www.c2dh.uni.lu/people/elena-danescu>



Economic Ideas and Political Action in Shaping Economic and Monetary Union: Pierre WERNER and Luxembourg

Elena DĂNESCU, University of Luxembourg,
Luxembourg Centre for Contemporary and Digital History (C²DH)

The international financial centre in Luxembourg grew considerably in the 1960s, driven by proactive government policy, flexible regulation, a willingness to harness external opportunities (such as the 1963 US interest equalisation tax and the 1968 provisions introduced by the Bundesbank) and the establishment of Community institutions and European funding institutions in the country. As Luxembourg was in a currency union with Belgium within the Belgium-Luxembourg Economic Union and did not have its own Central Bank, these developments were all the more meaningful. When the European integration process experienced a series of major crises – including the failure of the European Defence Community and European Political Community in 1954, the empty chair crisis in 1966 and General de Gaulle’s veto on British accession in 1962 and 1967 –, Luxembourg set out on the path of European monetary integration, under the impetus of Finance Minister and Prime Minister Pierre Werner. In October 1970, the Werner Report provided a detailed blueprint for Economic and Monetary Union and laid the foundations for the euro. The Luxembourg financial centre would serve as a “laboratory” for the future single currency.

This paper makes extensive use of Pierre Werner’s previously unpublished archives, other relevant European and international archives and original interviews, adopting an interdisciplinary approach to analyse Luxembourg’s leading role in reconciling different views on EMU and fostering political commitment to a European currency among the Member States. The paper demonstrates how Luxembourg was a driving force in the development of a form of transnational, network-based cooperation that resulted in the emergence of a monetary elite, which in turn had a significant influence on the transfer of political ideas and solutions within the Member States and also on the supranational decision-making process with regard to European economic and monetary integration in the 1970s. Elite transnational networks and the consensus they reinforce, develop and disseminate are critical to our understanding of progress and change in world politics.

Keywords: Economic and Monetary Union, single currency, financial integration, Pierre Werner, Luxembourg.

Exhibition

“Pierre WERNER (1913-2002) – A life dedicated to Luxembourg and Europe”

As a long-standing senior civil servant, minister and Prime Minister from the end of the Second World War until the mid-1980s, Pierre Werner gave his country, the Grand Duchy of Luxembourg, a voice that would be heard beyond its borders. He was closely involved in integration and policy-making efforts at the national, regional and European levels. He was an excellent listener and known for his skills of understanding and reconciling apparently incompatible positions. He was committed to defending the vital interests of Luxembourg and Europe over the long term. Pierre Werner is unanimously recognised as one of the main architects of Economic and Monetary Union: the 1970 Werner Report sketched out the fundamental features of what would later become the euro.

Based essentially on Pierre Werner's private collections and other relevant Luxembourg and European archives, the exhibition aims to paint a picture of Pierre Werner from various angles – his personality, his role as a father and family man, his social ties and intellectual interests –, while also outlining his thinking and his achievements as a politician and committed European.

Pierre Werner was the first Luxembourger to be elected as an honorary member of the Romanian Academy (in 1993) and to be awarded an honorary doctorate from the Lucian Blaga University of Sibiu. He was also named as an honorary citizen of the city of Sibiu (in 1998).

Organisers: Europe Direct
University of Luxembourg (EDIC),
University of Luxembourg and
Luxembourg Centre for
Contemporary and Digital History
(C²DH)

Design, texts, documentation and
layout: Henri Werner

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1970 – The Finance Ministers review the Werner Interim Report
© Foto Ravagnan – Venezia
Source: Pierre Werner Family Archives

DIGITAL DISRUPTION IN FINANCIAL MARKETS – ROUND TABLE

Part I – Thursday, the 16th of June 2022

16:00 – 18:00

Room: 4113, Victor Slăvescu Building, Calea Griviței 2-2A

Part II, Friday, the 17th of June 2022

11:00 – 16:00

Room: 4113, Victor Slăvescu Building, Calea Griviței 2-2A

The objective of the Roundtable entitled NEW TECH IN THE FINANCIAL MARKETS is to bring together academics with the representatives of the business environment from the banking sector from the insurance sector and also from the emerging fintechs (start-ups). The workshop will be an opportunity for discussions about the challenges faced by the actors involved in the development of the sector. The main topics of the workshop will revolve around:

- Blockchain technologies used for innovative payments;
- Artificial Intelligence used in Robot Advisory;
- Big Data Analytics used in Peer to Peer Lending.

The Workshop is open to all participants of ICESS who are interested in the topic.

Moderators:

Vasile Alecsandru STRAT, Bucharest University of Economic Studies, Romania

Florin GROSU, Co-founder at Traderion, <https://www.traderion.com/>

Invited Guests:

Professor **Daniel Traian PELE**, BUES, Romania

Associate Professor **Piotr WOJCIK**, Warsaw University, Poland

Professor **Laivi LAIDROO**, Tal Tech, Estonia

Professor **Lidija BARTJAKTAROVIC**, Singidunum University, Serbia

Associate Professor **Branka Hadji MISHEVA**, Zhaw, Switzerland

Associate Professor **Petre LAMESKI**, University of Sts Cyril and Methodius in Skopje, North Macedonia

Professor **Kees OOSTERLEE**, Utrecht University, Netherlands



DAY 2
17 June 2022
Parallel Sessions



**MINITRACK: RESILIENT AGRI-FOOD AND ENVIRONMENTAL
SYSTEMS FOR SUSTAINABLE DEVELOPMENT
AND AGILE ENTREPRENEURSHIP
CHAIRS: MARIAROSARIA LOMBARDI, DIEGO BEGALLI,
SIMONA ROXANA PĂTĂRLĂGEANU**

09:00 – 13:00

Room: 3305, Mihail Moxa Building, Mihail Moxa 5-7

For online participation:

<https://ase.zoom.us/j/81203391755?pwd=ZUFRWXVtdGthaWNQVG10TUZKZTFEdz09>

Meeting ID: 812 0339 1755

Passcode: ICESS2022

**THE COMPLEXITY OF AGRICULTURAL COMPETITIVENESS.
GOING BEYOND THE BALASSA INDEX**

Nicolae ISTUDOR

Bucharest University of Economic Studies, Bucharest, Romania

Marius CONSTANTIN

Bucharest University of Economic Studies, Bucharest, Romania

Raluca IGNAT

Bucharest University of Economic Studies, Bucharest, Romania

Bogdan Cristian CHIRIPUCI

Bucharest University of Economic Studies, Bucharest, Romania

Irina-Elena PETRESCU

Bucharest University of Economic Studies, Bucharest, Romania

**ANALYSIS OF FOREIGN TRADE WITH THE MAIN CATEGORIES
OF AGRO-FOOD PRODUCTS, BETWEEN ROMANIA AND ITALY**

Georgiana Raluca LĂDARU

Bucharest University of Economic Studies, Bucharest, Romania

Mariarosaria LOMBARDI

University of Foggia, Italy

Marco PLATANIA

University of Catania, Italy

Ionuț Laurențiu PETRE

Bucharest University of Economic Studies, Bucharest, Romania



**COMPARATIVE ANALYSIS OF WHEAT AND SUNFLOWER SEEDS BRANCHES
IN ROMANIA AND SERBIA**

Drago CVIJANOVIC

University of Kragujevac, Kragujevac, Serbia

Maria Cristina STERIE

Bucharest University of Economic Studies, Bucharest, Romania

*The Research Institute for Agriculture Economy and Rural Development (ICEADR),
Bucharest, Romania*

Vlado KOVACEVIC

Institute of Agricultural Economics, Belgrade, Serbia

Raluca Andreea ION

Bucharest University of Economic Studies, Bucharest, Romania

**UNDERSTANDING THE FACTORS UNDERLYING CZECH CONSUMERS' CHOICE
OF HEALTHY FOOD: A CONCEPTUAL FRAMEWORK**

Ismat HAIDER

Tomas Bata University, Zlín, Czech Republic

Mark RATILLA

Tomas Bata University, Zlín, Czech Republic

Denisa KAROLYOVÁ

Tomas Bata University, Zlín, Czech Republic

Zuzana DOHNALOVÁ

Tomas Bata University, Zlín, Czech Republic

**RE-ORIENTATION FOR THE RURAL TOURISM DESTINATIONS IN BULGARIA
AND GREECE AS A RESULT OF THE COVID-19**

Ruska BOZKOVA

South-West University "Neofit Rilski", Blagoevgrad, Bulgaria

**THE EVOLUTION OF THE TOTAL WASTE GENERATED
AND RECYCLED IN ROMANIA**

Bianca-Eugenia LEOVEANU SOARE

Bucharest University of Economic Studies, Bucharest, Romania

Mahmoud TARHINI

Bucharest University of Economic Studies, Bucharest, Romania



RESEARCH ON THE AGRO-FOOD TRADE BALANCE OF ROMANIA

Gabriela-Dalila STOICA

*Bucharest University of Economic Studies, Bucharest, Romania
Research Institute of Agriculture and Rural Development, Romania*

Mirela STOIAN

Bucharest University of Economic Studies, Bucharest, Romania;

Ionuț-Cătălin NICA

Bucharest University of Economic Studies, Bucharest, Romania;

Marko JELOCNIK

Institute of Agricultural Economics, Belgrade, Serbia

**IMPACT OF GOVERNANCE INDICATORS ON INCLUSIVE GROWTH
AND FOR THE ACHIEVEMENT OF THE SUSTAINABLE DEVELOPMENT GOALS
IN AFRICA**

Aomar IBOURK

Cadi Ayyad university, Marrakesh, Morocco

Soukaina RAOUI

Cadi Ayyad university, Marrakesh, Morocco

**INVESTIGATING PUBLIC-PRIVATE PARTNERSHIP'S POTENTIAL
FOR INNOVATION IN THE ROMANIAN AGRICULTURE**

Laura-Mariana CISMAȘ

West University of Timișoara, Timișoara, Romania

Cornelia DUMITRU

Romanian Academy, Institute of National Economy, Romania

CLUSTERING OF BIOECONOMY SECTORS IN ROMANIA

Emilia Mary BĂLAN

West University of Timișoara, Timișoara, Romania

Laura Mariana CISMAȘ

West University of Timișoara, Timișoara, Romania

**KEY BARRIERS THAT PREVENT THE DEVELOPMENT
AND IMPLEMENTATION OF POWER PURCHASE AGREEMENT
IN THE TRANSITION PROCESS TO A ZERO CARBON ECONOMY**

Elena Andreea NICULESCU

Bucharest University of Economic Studies, Bucharest, Romania

Cătălin HRISTESCU

Bucharest University of Economic Studies, Bucharest, Romania

Adrian TANȚĂU

Bucharest University of Economic Studies, Bucharest, Romania



**TRANSITION TOWARDS SUSTAINABLE HYDROGEN BASED ECONOMY.
SCENARIO ANALYSIS ON ALTERNATIVE PATHS**

Cătălin HRISTESCU

Bucharest University of Economic Studies, Bucharest, Romania

Elena-Andreea NICULESCU

Bucharest University of Economic Studies, Bucharest, Romania

LOCAL DEVELOPMENT INITIATIVES ON THE BLACK SEA COAST IN ROMANIA

Alecsandra PARNUS (RUSU)

Bucharest University of Economic Studies, Bucharest, Romania

Eliza GHEORGHE

Bucharest University of Economic Studies, Bucharest, Romania

Raluca MITULESCU (AVRAM)

Bucharest University of Economic Studies, Bucharest, Romania

Nicoleta ILIE (MARIN)

Bucharest University of Economic Studies, Bucharest, Romania

CONSUMERS CONCERNS ABOUT FOOD SAFETY

Magdalena NIEWCZAS-DOBROWOLSKA

Cracow University of Economics, Kraków, Poland

**THE NEW FRONTIER OF EU ENERGY: "GREEN PASS" FOR NUCLEAR ENERGY
AND NATURAL GAS. POLITICAL APPROACHES AND STATE DYNAMICS**

Cristian-Gabriel IANC

Bucharest University of Economic Studies, Bucharest, Romania

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Bogdan-Florin MATEI

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Giani Ionel GRĂDINARU

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**ROMANIAN SMART VILLAGES CONCEPTUALIZATION
AND BIBLIOMETRIC ANALYSIS**

Nicoleta ILIE (MARIN)

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Vlad-Constantin TURCEA

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Ilinca STERIU (MARIN)

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Iulia-Alexandra OPREA

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TRENDS OF VEGETABLES MARKET IN ROMANIA

Daniela GIUCA

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Research Institute for Agricultural Economics and Rural Development,
Bucharest, Romania*

Ionuț Laurențiu PETRE

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Research Institute for Agricultural Economics and Rural Development,
Bucharest, Romania*

**BRANDS THAT PUT THE PLANET FIRST. AN ANALYSIS OF THE TEN MOST
ENVIRONMENTALLY SUSTAINABLE BUSINESSES OF EUROPE**

Teodora NACU

Bucharest University of Economic Studies, Bucharest, Romania

**CHALLENGES AND PERSPECTIVES RELATED TO THE "30% TARGET"
IN BIODIVERSITY CONSERVATION**

Elena PREDA

Bucharest University of Economic Studies, Bucharest, Romania

Natalia MAEHLE

Western Norway University of Applied Sciences, Norway

Filippo DI PIETRO

University of Seville, Spain

Gabriel POPESCU

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Romania*



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**THE BIOGAS AS A VARIANT OF THE CURRENT ENERGY CRISIS
IN EUROPE AND ROMANIA**

Camelia NEGREA

Bucharest University of Economic Studies, Bucharest, Romania

**THE IMPORTANCE OF RENEWABLE ENERGY RESOURCES
AND ENVIRONMENTAL LITERACY**

Binhan Elif YILMAZ

Istanbul University, Fatih, Turkey

**GET ALONG WITH THE LIONS! A METAVERSE APPROACH FOR WILDLIFE
CROWDFUNDING – FUTURE AGENDA**

Nivedhitha K S

Indian Institute of Management, Kozhikode, India

Gayathri GIRI

Great Lakes Institute of Management, Chennai, India



**MINITRACK: DIGITAL LEADERSHIP AND RESILIENT
ENTREPRENEURSHIP IN THE METAVERSE ERA**

**CHAIRS: MIHAIL BUȘU,
LUIS MIGUEL CIRAVEGNA MARTINS DA FONSECA
GUEST SPEAKER: CHRISTINE VOLKMANN**

10:00 – 13:00

Room: V. Madgearu, Ion N. Angelescu Building, Căderea Bastiliei 2-10

For online participation:

<https://ase.zoom.us/j/89690797296?pwd=RE9ocnhRXh6dFZUUWc2djNTdnB4Zz09>

Meeting ID: 896 9079 7296

Passcode: ICESS2022

**THE COMMUNICATIONAL SPIRAL FROM THE INGENUOUS
TWO-DIMENSIONAL (2D) TO THE VIRTUAL THREE-DIMENSIONAL
METAVERSE (3D)**

Christine VOLKMANN

Bergische Universität Wuppertal, Wuppertal, Germany

Ileana GAVRILESCU

Bergische Universität Wuppertal, Wuppertal, Germany

**EXPLORING THE ROLE OF RESEARCH AND INNOVATION INSTITUTIONS
IN REGIONAL DIGITAL DEVELOPMENT: EVIDENCE FROM ITALY**

Marco SAVASTANO

Sapienza University of Rome, Rome, Italy

Irina GORELOVA

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Francesco BELLINI

Sapienza University of Rome, Rome, Italy

Fabrizio D'ASCENZO

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MAPPING INDUSTRY 4.0 IN THE PORTUGUESE INDUSTRY

Luis FONSECA

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Rui FERREIRA

Instituto Superior de Engenharia do Porto - P. Porto and INEGI, Porto, Portugal

Teresa PEREIRA

Instituto Superior de Engenharia do Porto - P. Porto and INEGI, Porto, Portugal



THE ENTREPRENEURSHIP BUSINESS: READY AND OPEN FOR A RECOVERY

Teodora KIRYAKOVA-DINEVA

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Vyara KYUROVA

South-West University "Neofit Rilski", Blagoevgrad, Bulgaria

Dilyanva YANEVA

South-West University "Neofit Rilski", Blagoevgrad, Bulgaria

FIVE STEPS FOR SUSTAINABLE BUSINESS MODELLING IN THE METAVERSE

Ilinca HOTĂRAN

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Dalia POLEAC

Bucharest University of Economic Studies, Bucharest, Romania

Nicolae VRANĂ

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DISCOVERING THE TUTORS' PERSPECTIVE ON THE QUALITY OF INTERNSHIP PROGRAMS IN A PANDEMIC CONTEXT

Mihaela COVRIG

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Simona Irina GOIA (AGOSTON)

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Ana Alexandra OLARIU

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Monica ROMAN

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AN OVERVIEW OF THE GAS MARKET IN ROMANIA IN THE CONTEXT OF THE LIBERALIZATION PROCESS

Mihail BUȘU

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Cristian Virgil MARINAȘ

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Alexandra Cătălina NEDELCU

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HUMAN ORIENTED LEADERSHIP WITHIN THE DIGITAL ERA

Gheorghe-Alexandru STATIVĂ

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Răzvan COTESCU

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Oana Raluca TOFAN

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**THE REORGANIZATION DECISION TEST, A RISK ANALYSIS MODEL
FOR INCREASING COMPETITIVENESS**

Cristina STROIE

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RESEARCH DIRECTIONS IN CAREER SUCCESS THROUGHOUT TIME

Adela JANSEN

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Bucharest University of Economic Studies, Bucharest, Romania

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**PROVIDING AN ELECTRIC BIKE RENTAL SERVICE FOR ON-DEMAND
COURIERS THROUGH THE MICRO-PROVISIONING SYSTEMS**

Vasile ALIXANDRU

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EMPLOYEE ENGAGEMENT AND REPUTATION IN THE BANKING INDUSTRY

Anamaria MIȘA

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ARTIFICIAL INTELLIGENCE ALGORITHMS AND THE FACEBOOK BUBBLE

Emanuel SANDA

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THE ROLE OF INSURANCE COMPANIES IN SUSTAINABILITY AND DISASTER RISK REDUCTION IN PALESTINE

Hasan MAKKAWI

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HOW NON-FUNGIBLE TOKENS ARE PERCEIVED IN ROMANIAN MARKETS

Ionuț TĂNASE

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Bianca-Cristiana VOICU

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Raluca POPA

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DETERMINANTS OF THE INDIVIDUAL DECISION TO TRAVEL LESS DURING THE COVID-19 PANDEMIC

Isabelle BICLEȘANU

Bucharest University of Economic Studies, Bucharest, Romania

Sorin ANAGNOSTE

Bucharest University of Economic Studies, Bucharest, Romania

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THE EVOLUTION OF THE DIGITAL PUBLIC SERVICES IN ROMANIA DURING THE COVID-19 PANDEMIC

Alina Mihaela DIMA

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**THE MEDIATING ROLE OF ENTREPRENEURIAL LEADERSHIP
BETWEEN PERCEIVED ORGANISATIONAL CULTURE AND ENGAGEMENT**

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**PERSPECTIVES AND REVIEWS IN THE DEVELOPMENT AND EVOLUTION
OF THE ZERO-DAY ATTACKS**

Cosmin Alexandru TEODORESCU

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THE ADOPTION OF THE METAVERSE CONCEPTS IN ROMANIA

Cătălina CHINIE

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**BUSINESS STUDENTS' ENTREPRENEURIAL INTENTION AND PREPAREDNESS
FOR INDUSTRY 4.0**

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MINITRACK: FINANCIAL PERSPECTIVES IN TURBULENT TIMES
CHAIRS: KAMILLA MARCHEWKA-BARTKOWIAK,
EMILIA CÂMPEANU

09:00 – 13:00

Room: 3101, Mihail Moxa Building, Mihail Moxa 5-7

For online participation:

<https://ase.zoom.us/j/84294920061?pwd=Y2U0c1QyU3hYRW1yM2NKOUdybTEydz09>

Meeting ID: 842 9492 0061

Passcode: ICESS2022

CLIMATE-ALIGNED TOKENS AS INSTRUMENTS OF CLIMATE CHANGE
FINANCING AND INVESTMENT – THE CASE OF ENERGY TOKENS

Marcin WIŚNIEWSKI

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Kamilla MARCHEWKA-BARTKOWIAK

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STOCK PRICES, ATTENTION AND GOOGLE SEARCHES

Alexandra HOROBEȚ

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Cristina NEGREANU

Bucharest University of Economic Studies, Bucharest, Romania

Maria Alexandra IONESCU

Bucharest University of Economic Studies, Bucharest, Romania

Lucian BELAȘCU

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TRACKING FIRMS' ADAPTATION TO COVID-19 IN ALBANIA

Bitila SHOSHA

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Romeo MANO

University "Eqrem Çabej", Gjirokastër, Albania

Armela ANAMALI

University "Aleksandër Moisu", Durrës, Albania



**THE EFFECTS OF JOB RETENTION SCHEMES ON EMPLOYMENT
PRESERVATION DURING THE COVID-19 EPIDEMIC
IN EURO AREA COUNTRIES**

Anton ROP

Frankfurt School of Finance and Management, Ljubljana, Slovenia

SMALL OR BIG IS FISCAL MULTIPLIER?

Kamelia ASSENOVA

University of National and World Economy, Sofia, Bulgaria

**THE PARADOX OF TAXATION: CAPITAL OR LABOR FORCE? EMPIRICAL
EVIDENCES FOR THE EUROPEAN UNION COUNTRIES**

Paula LAZĂR

Bucharest University of Economic Studies, Bucharest, Romania

Mirela PĂUNESCU

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Mirela Elena NICHITA

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**OPPORTUNITIES & CHALLENGES OF DIGITALIZATION
IN FINANCIAL INSTITUTIONS**

Anna WARCHLEWSKA

Poznań Univeristy of Economics and Business, Poznań, Poland

**THE IMPACT OF CORPORATE SOCIAL RESPONSIBILITY
ON ORGANIZATIONAL PERFORMANCE: EVIDENCE FROM ROMANIAN SMES**

Nour LAKISS

Bucharest University of Economic Studies, Bucharest, Romania

**THE CONTAGION EFFECT ON THE ROMANIAN CAPITAL MARKET
IN THE CONTEXT OF THE COVID-19 PANDEMIC**

Ela-Andrada PUȘCAȘU

Bucharest University of Economic Studies, Bucharest, Romania



**SMOOTH TRANSITION APPROACH FOR MONETARY POLICY SHOCKS
OVER THE BUSINESS CYCLE**

Georgiana PLEȘA

Bucharest University of Economic Studies, Bucharest, Romania

**INVESTIGATING BITCOIN – EXCHANGE RATE NEXUS
DURING COVID-19 FINANCIAL TURMOIL**

Georgian-Dănuț MIHAI

Bucharest University of Economic Studies, Bucharest, Romania

George Alexandru NEACȘU

Bucharest University of Economic Studies, Bucharest, Romania

Florin DOBRE

Bucharest University of Economic Studies, Bucharest, Romania

**TURBULENT TIMES AND CAPITAL MARKETS: THE CASE
OF THE RUSSIA INVASION OF UKRAINE**

Raluca-Ioana STĂNCIULESCU

Bucharest University of Economic Studies, Bucharest, Romania

Cosmin-Dănuț VEZETEU

Transilvania University of Brașov, Brașov, Romania

**DOES THE PROFITABILITY HAVE AN INFLUENCE
ON THE FINANCING DECISION?**

Rodica BACIU

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CAPITAL ALLOCATION EFFICIENCY OF PRIVATE EQUITY INVESTMENTS

Mirna MAROVIC

University of Ljubljana, Ljubljana, Slovenia



FISCAL MORALITY AND UNDERGROUND ECONOMY OF EUROPEAN COUNTRIES AND THE US

Roxana Adriana MITITELU

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Bogdan Florian AMZUICĂ

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THE DECISION-MAKING – AN APPROACH ORIENTED ON FINANCING THE SYSTEM OF PRE-UNIVERSITY EDUCATION

Alina CĂLDĂRARU

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Gabriella SZEKERES

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Mihai PĂUNICĂ

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THEORETICAL PERSPECTIVE ON THE IMPACT OF GLOBALIZATION AND THE DEVELOPMENT OF THE WORLD ECONOMY SYSTEM

Mohamad ABOU EL HASSAN

Bucharest University of Economic Studies, Bucharest, Romania

THE IMPACT OF POLITICAL EXITS ON CAPITAL BUDGETING POLICIES

Mohamad YOUNESS

Bucharest University of Economic Studies, Bucharest, Romania



**MINITRACK: BUILDING BUSINESS IN TIMES OF CRISIS
THROUGH ENTREPRENEURSHIP
CHAIRS: GABRIELA ȚIGU, GRAZIA CALABRÒ**

09:00 – 13:00

Room: 2701, Virgil Madgearu Building, Calea Dorobanților 15-17

For online participation:

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**THE TERRITORIAL IMPACT OF INDEBTEDNESS: SECTORAL ANALYSIS
IN SLOVAK ENVIRONMENT**

Katarina VALASKOVA

University of Zilina, Zilina, Slovakia

Dominika GAJDOSIKOVA

University of Zilina, Zilina, Slovakia

Pavol DURANA

University of Zilina, Zilina, Slovakia

**NEW ACCESS TO SOCIAL ENTREPRENEURSHIP FOLLOWING ACADEMIC
CURRICULA AND RESEARCH**

Juliana ZAHARIA

Tirana University "Nene Tereza", Tirana, Albania

**TENDENCIES OF PRECISION AGRICULTURE IN UKRAINE: DISRUPTIVE
SMART FARMING TOOLS AS COOPERATION DRIVERS**

Oksana HRYNEVYCH

University of Cadiz, Cadiz, Spain

**DIGITAL MARKETING FOR LOCAL PRODUCTS: A NEW WAY
FOR LOCAL COOPERATIVES TO MARKET THEIR PRODUCTS:
A SYSTEMATIC LITERATURE REVIEW**

Youssef GANOUNE

École Nationale de Commerce et de Gestion, Agadir, Morocco

Abdellatif AIT HEDA

École Nationale de Commerce et de Gestion, Agadir, Morocco



FEATURES OF AN INTEGRATED RISK MANAGEMENT SYSTEM

Nino SAMCHKUASHVILI

Georgian National University, Tbilisi, Georgia

Tamar DUDAURI

Caucasus International University, Georgia

**THE “PERFECT STORM” IN THE GLOBAL AUTOMOBILE INDUSTRY:
SCRAPPING THE OLD IS THE ROAD AHEAD FOR THE NEW?**

Radu MUȘETESCU

Bucharest University of Economic Studies, Bucharest, Romania

Hezi SHAYB

Bucharest University of Economic Studies, Bucharest, Romania

**ONLINE TEACHING - ANALYSIS AND SOLUTIONS INSTRUMENTED
BY QUALITY ENGINEERING METHODS**

Irina-Virginia DRĂGULĂNESCU

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Gabriela ȚIGU

Bucharest University of Economic Studies, Bucharest, Romania

Narcisa VALTER

Politehnica University of Bucharest, Bucharest, Romania

Mihaela Cornelia SANDU

University of Bucharest, Bucharest, Romania

**ENTREPRENEURIAL TRAITS IN HIGH SCHOOL STUDENTS... IMPRINTS
OF ERASMUS EXPERIENCES**

Raluca Mariana GROSU

Bucharest University of Economic Studies, Bucharest, Romania

Emilia BATROS

Bucharest University of Economic Studies, Bucharest, Romania

FACTORS AFFECTING FIRM INNOVATION: AN EVIDENCE FROM VIETNAM

Khanh Hung DOAN

Bucharest University of Economic Studies, Bucharest, Romania

**ON THE LEGALITY OF THE DIRECTOR’S MANDATE
IN A ROMANIAN JOINT STOCK COMPANY**

Cristina COJOCARU

Bucharest University of Economic Studies, Bucharest, Romania



**TOURISM IN THE COVID-19 PANDEMIC ERA:
EUROPEAN UNION GOOD PRACTICES**

Iuliana POP

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Delia POPESCU

Bucharest University of Economic Studies, Bucharest, Romania

Olimpia STATE

Bucharest University of Economic Studies, Bucharest, Romania

Georgică GHEORGHE

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THE IMPORTANCE OF MOTIVATING HUMAN RESOURCES

Alexandra IANCU

*National University of Political Studies and Public Administration,
Bucharest, Romania*

**BOOSTING LOCAL ECONOMY BY SUPPORTING ONLINE MARKETING
PLATFORMS. YOUTH CONSUMPTION MODEL BEYOND COVID-19 PANDEMIC**

Elena BUNDUCHI

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Daniel ȘTEFAN

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Mihai TIMUȘ

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**HOST COUNTRY INVESTMENT ATTRACTIVENESS. FLOWS OF FDI DRIVERS
AND PSYCHIC DISTANCE: THE CASE OF ROMANIA**

Lavinia Ștefania ȚOȚAN

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Raluca Corina DAWED

Bucharest University of Economic Studies, Bucharest, Romania

Valentin Sorin POPESCU

Ministry of National Education, Bucharest, Romania

**THE NEW AGE OF METAVERSE AND THE OLD SCHOOL UNIVERSE:
BUSINESS ON THE EDGE OF FINAL FRONTIERS**

Vlad ROȘCA

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Octavian-Dragomir JORA

Bucharest University of Economic Studies, Bucharest, Romania

Alexandru GEORGESCU

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Paul Cristian VASILE

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Carmen Maria CONSTANTINESCU

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Andreea DINU

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**INCREASING CHANCES IN INITIATING SOME BUSINESSES BY YOUTH
IN TIMES OF CRISIS BY DEVELOPING ENTREPRENEURIAL SKILLS**

Simona BRĂȚĂȘANU

Valahia University of Târgoviște, Târgoviște, Romania

**DEFINITION OF SUCCESS ACCORDING TO WOMEN ENTREPRENEURS
IN TURKEY**

Erkan HÜNER

Ege University, Izmir, Turkey

Mehmet GENÇER

Izmir Economy University, Izmir, Turkey



**MINITRACK: GLOBAL WORLD AFTER CRISIS:
TOWARDS A NEW ECONOMIC MODEL
CHAIRS: CARMEN-ELENA DOROBĂȚ, RADU MUȘETESCU,
CRISTIAN PĂUN**

09:00 – 13:00

Room: 0320, Ion N. Angelescu Building, Căderea Bastiliei 2-10

For online participation:

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**GLOBALIZATION BEYOND THE PANDEMIC: OPPORTUNITIES
FROM A GREAT RESET**

Mariia NEZHYVA

Kyiv National University of Trade and Economics, Kyiv, Ukraine

Viktoriiia MYSIUK

Kyiv National University of Trade and Economics, Kyiv, Ukraine

Olga ZAREMBA

Kyiv National University of Trade and Economics, Kyiv, Ukraine

A SECULAR STAGNATION OR THE NEW NORMAL OF ECONOMIC GROWTH?

Vlad VAL

Pennsylvania State University, Behrend College, Erie, United States

**DOES NETWORK EXTERNALITY PROMOTE FDI
UNDER STRICT EMISSION TAXES?**

Debasmita BASAK

University of Nottingham, Nottingham, United Kingdom

SOCIO ECONOMIC RECOVERY IN POST COVID ERA

Kakha NADIRADZE

Association for Farmers Rights Defense, Tbilisi, Georgia



**AN ANALYSIS OF E-COMMERCE DEVELOPMENT IN VIETNAM
AND POLICY IMPLICATIONS FOR BUSINESS AFTER COVID-19**

Le Thanh TUNG

Ho Chi Minh City Open University, Ho Chi Minh City, Vietnam

**PERMANENTIZING CRISIS: THE IMPACT ON CURRENT TURBULENT
BUSINESS ENVIRONMENT**

Radu MUȘETESCU

Bucharest University of Economic Studies, Bucharest, Romania

Hezi SHAYB

Bucharest University of Economic Studies, Bucharest, Romania

**THE INFLUENCE OF THE SARS-COV-2 PANDEMIC ON ECONOMIC GROWTH
AND DEVELOPMENT. A RESEARCH AGENDA**

Constantin CICEA

Bucharest University of Economic Studies, Bucharest, Romania

Corina MARINESCU

Bucharest University of Economic Studies, Bucharest, Romania

Nicolae PINTILIE

Bucharest University of Economic Studies, Bucharest, Romania

**THE IMPACT OF A LIQUIDITY SHOCK ON THE ECONOMY
AND ON THE BANKING SECTOR THROUGH A FIRE-SALE MECHANISM**

Irina MIHAI

Bucharest University of Economic Studies, Bucharest, Romania

**STATUS OF CLIMATE CHANGE DURING THE COVID-19 PANDEMIC
IN THE EUROPEAN UNION**

Florentina CHIȚU

Bucharest University of Economic Studies, Bucharest, Romania

Andra-Nicoleta MECU

Bucharest University of Economic Studies, Bucharest, Romania

**PARADIGM SHIFT IN ROMANIAN EXPORTS IN LINE
WITH TECHNOLOGICAL CHALLENGES**

Ion PĂNESCU

Bucharest University of Economic Studies, Bucharest, Romania

Dumitru MIRON

Bucharest University of Economic Studies, Bucharest, Romania



MAPPING THE RESEARCH AGENDA OF SMALL BUSINESS RISKS

Laurențiu Dan LAZĂR

Bucharest University of Economic Studies, Bucharest, Romania

**WHAT KIND OF BUSINESS VENTURES SHOULD THE EUROPEAN UNION
FUNDING TARGET IN CENTRAL AND EASTERN EUROPE**

Angel-Cristian OLTEȚEANU

Bucharest University of Economic Studies, Bucharest, Romania

**THE HIGH-TECH EXPORTS OF ROMANIA DURING THE PERIOD 2013-2020.
AN ANALYSIS OF THEIR EVOLUTION AND STRUCTURE**

Ion PĂNESCU

Bucharest University of Economic Studies, Bucharest, Romania

**COVID-19 PANDEMIC AND THE FOURTH INDUSTRIAL REVOLUTION:
OPPORTUNITIES FOR SHAPING A NEW LABOUR MARKET?**

Ancuța LUCACI

Stefan cel Mare University of Suceava, Suceava, Romania

Carmen NĂSTASE

Stefan cel Mare University of Suceava, Suceava, Romania

Mirela Ionela ACELEANU

Bucharest University of Economic Studies, Bucharest, Romania

**ECONOMIC FREEDOM, REGULATORY QUALITY AND COMPETITIVENESS
IN THE EUROPEAN UNION**

Cezar TECLEAN

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**SOFT POWER OR HARD POWER, CAN THE EU HAVE
A GEOPOLITICAL AWAKENING?**

Ștefan Marian DUMITRU

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**MINITRACK: EXPERIMENTAL ECONOMICS
CHAIRS: DRAGOȘ HURU, ANGELA ȘUTAN**

09:00 – 13:00

Room: 0302, Rotondă, Ion N. Angelescu Building, Căderea Bastiliei 2-10

For online participation:

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**CONSUMER BEHAVIOR ADAPTED BY SPECIFIC CURRENT CRISES,
POST COVID-19, MILITARY CONFLICT IN EUROPE, SEMICONDUCTOR
AND TRANSPORT SYSTEMS CRISIS**

Dragoș HURU

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BITCOIN HALVING AND MINING POOLS REWARDS

Imad CHEHADE

Université de Rouen Normandie, Rouen, France

Vincent IEHLÉ

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**POLICIES FOR ECONOMIC GROWTH IN A VOLATILE ENVIRONMENT:
A ROMANIAN ECONOMY CASE STUDY**

Andreea-Gabriela CAPBUN

Bucharest University of Economic Studies, Bucharest, Romania

Ioana MANAFI

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Irina-Maria TRUCMEL

Bucharest University of Economic Studies, Bucharest, Romania

Alexandra VINTILĂ

Bucharest University of Economic Studies, Bucharest, Romania

**MAINTAINING THE MACROECONOMIC STABILITY IN CRISIS SITUATIONS.
BEST PRACTICES IN THE CONTEXT OF THE CURRENT COVID-19 PANDEMIC**

Sebastian-Constantin ȘALARU

“Alexandru Ioan Cuza” University of Iași, Iași, Romania

Liviu-George MAHA

“Alexandru Ioan Cuza” University of Iași, Iași, Romania

**OPTIONS BETWEEN CONSUMPTION/SAVING/PLACEMENT AS COMPETING
VARIANTS OF BEHAVIOR****Georgian-Dănuț MIHAI***Bucharest University of Economic Studies, Bucharest, Romania***George Alexandru NEACȘU***Bucharest University of Economic Studies, Bucharest, Romania***THE IMPACT OF EYE-TRACKING ON FINANCIAL DECISION – A SURVEY****Cosmin-Octavian CEPOI***Bucharest University of Economic Studies, Bucharest, Romania***HYDROCARBONS PRICE SUBSIDY AND POVERTY IN CAMEROON****Adele Micheline NGO BILONG***The University of Maroua, Maroua, Cameroon***Tasha Fopi TAGHA***The University of Maroua, Maroua, Cameroon***BEHAVIOR OF STATE-OWNED ENTERPRISES IN ROMANIA: REALITIES,
FACTORS OF CHANGE, NECESSARY EVOLUTIONS****Aurelian Virgil BĂLUȚĂ***Spiru Haret University, Bucharest, Romania***Alexandru Cristian RADA***Romanian National Post Company, Bucharest, Romania***VOTERS BEHAVIOR AND CLIENTELISM AT LOCAL LEVEL****George ȘTEFAN***Bucharest University of Economic Studies, Bucharest, Romania***Clara VOLINTIRU***Bucharest University of Economic Studies, Bucharest, Romania***A MULTIDIMENSIONAL PERSPECTIVE ON THE BUSINESS
INTERNATIONALIZATION PROCESS – BEHAVIORAL DIFFERENCES AMONG
ROMANIAN COMPANIES****Dumitru-Silviu MISTREANU***“Alexandru Ioan Cuza” University of Iași, Iași, Romania***Liviu-George MAHA***“Alexandru Ioan Cuza” University of Iași, Iași, Romania*



**CYBERNETIC MODELING OF COMPLEX SOCIAL NETWORKS, USING
TECHNIQUES BASED ON STRUCTURED DATA AND TEXT MINING**

Andreea RADU

Bucharest University of Economic Studies, Bucharest, Romania

Mihai-Daniel ROMAN

Bucharest University of Economic Studies, Bucharest, Romania

**IRRATIONALITY IN DECISION MAKING – AN EXPERIMENTAL ECONOMICS
BASED APPROACH**

Dragoş HURU

Bucharest University of Economic Studies, Bucharest, Romania

Ana-Maria Iulia ŞANTA

Bucharest University of Economic Studies, Bucharest, Romania

**COSMETICS CONSUMING BEHAVIORS OF VIETNAMESE WOMEN BEFORE
AND DURING SOCIAL DISTANCE IN 2020-2021**

Nguyen HO

International University Vietnam National University, Ho Chi Minh City, Vietnam

**AN EMPIRICAL ANALYSIS OF CAUSAL AND COINTEGRATION RELATIONSHIP
AMONG THE GROSS DOMESTIC PRODUCT, DOMESTIC SAVINGS
AND FOREIGN CAPITAL – A CASE OF INDIAN ECONOMY**

Sudharsana Reddy PUJARI

Sri Venkateswara University, Tirupati, India

Mamilla RAJASEKHAR

Sri Venkateswara University, Tirupati, India

Muthu GOPALAKRSHNAN

Christ University, Bangalore, India

UNDERSTANDING DIVIDEND PUZZLE USING MACHINE LEARNING

Codruţ IVAŞCU

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IOT SECURITY IN THE CONTEXT OF DIGITAL ORGANIZATIONS

Nicolae-Gabriel VASILESCU

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ECONOMIC BEHAVIOR – DEMYSTIFYING THE CONCEPT

Teodora ABRAMIUC (TODORAN)

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**MEASURES TO ENCOURAGE AND INCREASE THE DEGREE
OF FISCAL COMPLIANCE IN ROMANIA ADAPTED TO THE BEHAVIOR
OF THE ROMANIAN TAXPAYER**

Anca Maria PARASCHIV

Bucharest University of Economic Studies, Bucharest, Romania

Anca Dana DRAGU

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**SOCIAL FACTORS OF PROFITABILITY AT COMPANY LEVEL
DURING THE PANDEMIC COVID-19**

Radu CIOBANU

Bucharest University of Economic Studies, Bucharest, Romania

**CREATING A SYNTHETIC INDICATOR FOR UNDERSTANDING GLOBAL
MACROECONOMIC SHIFTS**

Dumitru-Alexandru BODISLAV

Bucharest University of Economic Studies, Bucharest, Romania

Andrei HREBENCIUC

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**STUDY ON COGNITIVE AND BEHAVIORAL DISSONANCE
IN A GROUP SETTING**

Daniela VÎRJAN

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Alina Ștefania CHENIC

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Vlad Valentin VÎRJAN

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Alin Ioan CREȚU

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**MINITRACK: APPLIED ECONOMICS AND STATISTICS
AND DATA SCIENCE
CHAIRS: ADRIANA ANA MARIA DAVIDESCU (ALEXANDRU),
ROBERTO DELL'ANNO**

14:00 – 18:00

Room: 4202, Victor Slăvescu Building, Calea Griviței 2-2A

For online participation:

<https://ase.zoom.us/j/83766676691?pwd=WkhqR2pqeGxhMUV4U2FGSW14VWc1Zz09>

Meeting ID: 837 6667 6691

Passcode: ices2022

**A DYNAMIC HETEROGENEOUS PANEL MODEL FOR PREDICTING
HEALTHCARE EXPENDITURE IN THE MIDDLE-EAST COUNTRIES**

Shailender SINGH

SRM University-AP, Amaravati, India

Muhammad Muazu BALA

SRM University-AP, Amaravati, India

**ELABORATION OF AN EFFECTIVE MODEL FOR THE MANAGEMENT
OF REGIONAL SUSTAINABLE DEVELOPMENT**

Mzia KIKNADZE

Georgian Technical University, Tbilisi, Georgia

Zurab GASITASHVILI

Georgian Technical University, Tbilisi, Georgia

Tea TODUA

Georgian Technical University, Tbilisi, Georgia

Taliko ZHVANIA

Georgian Technical University, Tbilisi, Georgia

David KAPANADZE

Georgian Technical University, Tbilisi, Georgia



**IMPACT OF COVID-19 ON THE NEXUS OF INCOME, EXPENDITURE
AND OUTPUT: CASE OF NIGERIA**

Irfan AHMED

Jazan University, KSA, Jazan, Saudi Arabia

Mohammad ALFIFI

Jazan University, KSA, Jazan, Saudi Arabia

Claudio SOCCI

University of Macerata, Italy

Stefano DERIU

University of Macerata, Italy

**CAN INDUSTRIAL POLICY BUY IDEAS? INVESTMENT PROMOTION
AND INNOVATION**

Mariana SPĂȚĂREANU

Rutgers University, University Heights, New Jersey, USA

Beata JAVORCIK

University of Oxford, Oxford, UK

**ENVIRONMENTAL REGULATION, EXTERNAL FINANCE, AND FIRMS'
INVESTMENT: EVIDENCE FROM CHINA'S NEW ENVIRONMENTAL
PROTECTION LAW**

Sun RUI

London School of Economics, London, United Kingdom

Shiyu YUAN

Hunan University, Hunan, China

**ASSESSING THE LEVEL OF FISCAL MULTIPLIERS FOR ROMANIA
DURING THE BUSINESS CYCLE**

Robert-Adrian GRECU

Bucharest University of Economic Studies, Bucharest, Romania



**FEMALE LABOUR PRECARIOUSNESS DURING THE PANDEMIC. LESSONS
FOR A FUTURE BETTER NORMAL**

Cristina BOBOC

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Ana Maria CIUHU

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National Institute of Statistics, Bucharest, Romania*

**CYBER SECURITY OF NATIONAL IT APPLICATIONS AND CRITICAL
INFRASTRUCTURE FOR EUROPEAN FUNDS**

Marius ȘTEFAN

Ministry of Investments and European Projects, Romania

**IMPLICATIONS OF MONETARY AND FISCAL POLICY SHOCKS: EVIDENCE
FROM AN EASTERN EUROPEAN ECONOMY**

Alin-Ioan VID

Bucharest University of Economic Studies, Bucharest, Romania

George ANTON

Bucharest University of Economic Studies, Bucharest, Romania

Alexandra CHEPTIȘ

Bucharest University of Economic Studies, Bucharest, Romania

Miruna-Mihaela VASILCA

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**RELATIONSHIP BETWEEN EXTERNAL FACTORS AND ECONOMIC GROWTH:
DIFFERENCES BETWEEN THE GLOBAL FINANCIAL CRISIS AND COVID-19
PANDEMIC FROM GRANGER CAUSALITY PERSPECTIVE**

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Miruna-Mihaela VASILCA

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**HUMAN CAPITAL OR HUMAN BEINGS? ANALYSIS OF ADDED VALUE
AND EMPLOYEE EFFICIENCY BETWEEN SME'S AND LARGE COMPANIES**

Dragoş Gabriel ION

Bucharest University of Economic Studies, Bucharest, Romania

**EMPIRICAL STUDY OF INFORMATION TECHNOLOGY IN SUPPLY CHAIN
MANAGEMENT: BARRIERS AND RISKS**

Elena PUICĂ

Bucharest University of Economic Studies, Bucharest, Romania

**CRYPTOCURRENCIES IN THE DIGITAL ERA. COMPOSITE INDEX-BASED
ANALYSIS FOR THE TOP TEN VIRTUAL CURRENCIES TRADED**

Denisa Elena BĂLĂ

Bucharest University of Economic Studies, Bucharest, Romania

Stelian STANCU

Bucharest University of Economic Studies, Bucharest, Romania

INSTITUTIONS, HUMAN CAPITAL, R&D AND ECONOMIC GROWTH

Elena-Alexandra SINOI

FEAA, West University of Timișoara, Timișoara, Romania

**ON THE RELIABILITY AND ROBUSTNESS OF GOOGLE FORMS SURVEY
MEASUREMENTS: EXPLORING THE RESPONDENTS' CHOICE BEHAVIOUR
ACROSS DEVICE TYPES**

Eduard C. MILEA

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Maria-Magdalena ROȘU

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Marian NECULA

Bucharest University of Economic Studies, Bucharest, Romania

**TESTING FOR SUPERIOR TRADING PERFORMANCE UNDER EXTENSIVE
DATA SNOOPING EFFORTS**

Dan Gabriel ANGHEL

Bucharest University of Economic Studies, Bucharest, Romania

**DO GOVERNANCE INDICATORS IMPACT THE SHADOW ECONOMY?
EVIDENCE FROM CEE COUNTRIES**

Adriana Ana Maria DAVIDESCU (ALEXANDRU)

Bucharest University of Economic Studies, Bucharest, Romania

Eduard Mihai MANTA

Bucharest University of Economic Studies, Bucharest, Romania



APPROACHES TO TACKLING ILLEGAL TOBACCO TRADE IN EU COUNTRIES

Cristina BOBOC

Bucharest University of Economic Studies, Bucharest, Romania

Magdalena CIOBANU

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**QUANTITATIVE APPROACHES FOR EXPLORING THE INFLUENCE
OF EDUCATION AS POSITIONAL GOOD FOR ECONOMIC OUTCOMES
ON THE EVE OF THE PANDEMIC TIMES**

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ROMANIAN MEDIA ARTICLES AND STOCK MARKET

Ioana Alexandra CONDA

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Daniel Traian PELE

Bucharest University of Economic Studies, Bucharest, Romania

**EXPLORING THE IMPACT OF TELEWORK ON THE ROMANIAN EMPLOYEES
WELL-BEING – A DYNAMIC PERSPECTIVE**

Monica Aureliana PETCU

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Maria Iulia SOBOLEVSCHI-DAVID

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**THE MODERATING ROLE OF TRUST IN MANAGERS BETWEEN STRATEGIC
INNOVATION AND FIRM PERFORMANCE**

Simona Andreea APOSTU

Bucharest University of Economic Studies, Bucharest, Romania

Institute of National Economy, Bucharest, Romania

Akkaya BULENT

Manisa Celal Bayar University, Manisa, Turkey

**DEVELOPING ORGANIZATIONAL RESILIENCE THROUGH DECREASING
ARTIFICIAL INTELLIGENCE ANXIETY IN VUCA WORLD**

Simona Andreea APOSTU

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Akkaya BULENT

Manisa Celal Bayar University, Manisa, Turkey

**EXPLORING MAJOR THEMES IN THE RELATIONSHIP BETWEEN TOURISM
AND SUSTAINABLE DEVELOPMENT GOALS. A WORD CLOUD ANALYSIS**

Aurel MARIN

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**EFFECTS OF COVID-19 PANDEMIC ON HIGHER EDUCATION.
A BIBLIOMETRIC PERSPECTIVE**

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SKILLS IN DEMAND FOR BLOCKCHAIN RELATED JOBS

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**EXPLORING THE RELATIONSHIP BETWEEN EXCHANGE RATES, GOLD PRICE
AND INFLATION. AN UNIVARIATE VS. MULTIVARIATE EMPIRICAL
APPROACH**

Răzvan Gabriel HĂPĂU

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**FROM THE BEGINNING TO THE PRESENT. EXPLORING THE UNDECLARED
WORK PATTERNS IN RESEARCH PUBLICATIONS
USING THE BIBLIOMETRIC ANALYSIS**

Adriana Ana Maria DAVIDESCU (ALEXANDRU)

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**EUROPEAN UNION PORTRAYAL OF HEALTH EXPENDITURE FUNDING
CHALLENGES IN PANDEMIC CRISES**

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**MINITRACK: INNOVATIVE STRATEGIES AND MODELS
IN HIGHER EDUCATION
CHAIRS: MAGDALENA IORDACHE-PLATIS,
VASILEIOS NTOUROS**

09:00 – 13:00

Room: 0116, Ion N. Angelescu Building, Căderea Bastiliei 2-10

For online participation:

<https://zoom.us/j/94012682921?pwd=L2lJMit0Tjc5RHExS1h2emlQWktiZz09>

Meeting ID: 940 1268 2921

Passcode: ices2022

**GREEN CONSUMER BEHAVIOUR, CORPORATE SOCIAL RESPONSIBILITY,
MEDIA AND INFORMATION LITERACY FOR THE SUSTAINABLE
DEVELOPMENT LITERACY IN THE PANDEMIC SCENARIO**

Umberto DI MAGGIO

LUMSA University of Rome, Rome, Italy

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**STATE-OF-THE-ART APPROACHES FOR DIGITAL EDUCATION
IN MARKETING**

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Teodora KIRYAKOVA-DINEVA

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**THE ROLE OF UNIVERSITIES IN INTERNATIONAL DEVELOPMENT
AND THE ATTAINMENT OF THE SUSTAINABLE DEVELOPMENT GOALS**

Katerina AKESTORIDI

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**AN ANALYSIS OF THE STUDIES ON ENTREPRENEURSHIP ORIENTATION
OF VOCATIONAL SCHOOL STUDENTS IN TURKEY**

Murat TOPALOGLU

Tokat Gaziosmanpasa University, Tokat, Turkey



AGGRESSIVE BEHAVIOUR IN TEENAGERS WITH EMOTIONAL DIFFICULTIES

Akkamma ALSAGEO

Nims University, Jaipur, India

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**MULTILINGUAL OPPORTUNITIES IN HIGHER EDUCATION
IN THE 21ST CENTURY**

Viorela-Valentina DIMA

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HOW REALISTIC ARE ECTS CREDITS FROM THE STUDENT'S PERSPECTIVE?

Riza SALAR

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Bilal YILMAZ

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Burak Erdinc ASLAN

Ataturk University, Erzurum, Turkey

**URBAN GREEN INFRASTRUCTURE, ECOSYSTEM SERVICES AND CHALLENGES
FOR UNIVERSITIES TO RESPOND TO THE NEEDS OF SOCIETY**

Simona LUNGU

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Ioana ENACHE

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Geta RÎȘNOVEANU

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**A RESPONSIVE APPROACH TO THE NEW ACADEMIC MOBILITY. BUILDING
A CONCEPTUAL FRAMEWORK FOR EMBEDDING DIGITALLY ENHANCED
MOBILITY IN A EUROPEAN UNIVERSITY**

Roxana ZUS

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Lucia VENNARINI

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**IDENTIFICATION OF GAPS AND BARRIERS IN BUILDING RENOVATIONS
THROUGH A TARGETED SURVEY TO PROFESSIONALS OF THE BUILT
ENVIRONMENT TO UPGRADE THE QUALITY OF BUILDING STOCK AND
MITIGATE CLIMATE CHANGE**

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**OPEN LAB – AN INNOVATIVE MODEL TO INCREASE STUDENTS’ CIVIC
ENGAGEMENT**

Magdalena IORDACHE-PLATIS

University of Bucharest, Bucharest, Romania

Marlen MOULIOU

National and Kapodistrian University of Athens, Athens, Greece



**MINITRACK: DIGITALIZATION IMPACT ON ECONOMIC RECOVERY IN THE CONTEXT OF COVID-19 PANDEMIC
CHAIRS: MIHAELA ROBERTA STANEF-PUICĂ,
CARLOS RAMÍREZ VALDEBENITO**

10:00 – 12:00

Room: 2112, Virgil Madgearu Building, Calea Dorobanților 15-17

For online participation:

<https://ase.zoom.us/j/2575753292?pwd=blRaZzBRc1V6V0lKS0JmYnZPWkg4UT09>

Meeting ID: 257 575 3292

Passcode: ices2022

INDIVIDUAL ATTITUDES AND SOCIAL NORMS AS DETERMINANTS OF THE ELECTRIC VEHICLE PURCHASE

Xose PICATOSTE

University of A Coruña, A Coruña, Spain

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University of A Coruña, A Coruña, Spain

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Constantin Brâncuși University, Târgu-Jiu, Romania

Matias MEMBIELA-POLLÁN

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ENERGY CONSUMPTION AND THE CRYPTO-ECOSYSTEM SUSTAINABILITY

Elena STAVROVA

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TRANSFORMATION FOR SUPPORTING THE BUSINESS RESILIENCE IN THE POST-COVID-19 PANDEMIC PERIOD: ROLE OF DIGITALIZATION

Le Thanh TUNG

Ho Chi Minh City Open University, Ho Chi Minh City, Vietnam



**THE IMPORTANCE OF DIGITAL EDUCATION IN A PANDEMIC
AND POST-PANDEMIC CONTEXT**

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Vlad Valentin VÎRJAN

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**HAS DIGITALIZATION MITIGATED THE ECONOMIC DISRUPTION
IN THE CONTEXT OF COVID-19 PANDEMIC?**

Elena GHERGHINA

Bucharest University of Economic Studies, Bucharest, Romania

**ECONOMIC POLICIES ADOPTED BY ROMANIA AFTER THE COVID-19
PANDEMIC. A STUDY CASE: COMPARING ROMANIA
WITH OTHER EU REALITIES**

Teodora NACU

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Emilia JERCAN

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**THE USE OF ARTIFICIAL INTELLIGENCE IN SUPPLY CHAIN MANAGEMENT
AFTER COVID-19 CRISIS**

Ioana ENACHE

Bucharest University of Economic Studies, Bucharest, Romania

**PRODUCT AND PROCESS CHANGES AFFECTED BY PANDEMIC
IN AUTOMOTIVE INDUSTRY**

Oana Bianca POP (UIFĂLEAN)

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Târgu-Mureș, Romania*

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ALL ABOARD: TOWARDS DIGITALISATION. ROMANIA AND ITS ICT SECTOR

Alexandra-Maria DANILEȚ

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THE "INVISIBLE HAND" OF DIGITAL ECONOMY

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DIGITALISATION: CONNECTING BUSINESSES TO CONSUMERS

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**MINITRACK: MARKETING AND SUSTAINABILITY
CHAIRS: SILVIAN CENȚIU, IONEL DUMITRU**

10:00 – 13:00

Room: 7201, Occidentului 7

For online participation:

<https://ase.zoom.us/j/85973954652?pwd=WmlCaUpUSnBIYkQzL2liZUY3cWJtdz09>

Meeting ID: 859 7395 4652

Passcode: ICESS2022

**EFFECT OF VACCINATION CAMPAIGNS ON COVID-19 AWARENESS AMONG
ROMANIAN POPULATION: A CASE STUDY**

Luminița NICOLESCU

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Alexandra Mihaela BARBU

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DIGITAL STRATEGIES' USE IN LEBANESE PHARMACEUTICAL COMPANIES

Layal HAMADE

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**ECONOMIC LIBERALIZATION, PRIVATIZATION AND GLOBALIZATION
HODGE-PODGES: ETHIOPIAN MANUFACTURING FIRMS RETORT
FROM MARKETING PERSPECTIVES**

Mohammed ENDRIS

Arba Minch University, Arba Minch, Ethiopia

Abebe EJIGU

Mekelle University, Ethiopia

Habtamu ENDRIS

Arba Minch University, Arba Minch, Ethiopia

**INVESTIGATING ENVIRONMENTAL AWARENESS OF YOUNG ADULTS
IN ROMANIA**

Cristina-Andreea NICOLAE

Bucharest University of Economic Studies, Bucharest, Romania

Mihai Ioan ROȘCA

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**SALES PROMOTION TECHNIQUES IN COMMERCIAL PRODUCTS
IN THE POST PANDEMIC ERA**

Corina Larisa BUNGHEZ

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Alin STANCU

Bucharest University of Economic Studies, Bucharest, Romania

**GROWTH OF DEVELOPING COUNTRIES IN GLOBAL VALUE CHAINS,
FOCUSING ON APPAREL INDUSTRY- A LITERATURE REVIEW**

Armela ANAMALI

University "Aleksandër Moisu", Durrës, Albania

**UNDERSTANDING THE ADOPTION OF A MINIMALIST LIFESTYLE USING
THE THEORY OF PLANNED BEHAVIOR: THEORETICAL EXPLORATIONS
AND PRACTICAL INTERVENTIONS**

Rodica IANOLE-CĂLIN

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Elena DRUICĂ

University of Bucharest, Bucharest, Romania

Andreea-Ionela PUIU

University of Bucharest, Bucharest, Romania

PRINCIPLES FOR THE REGIONAL SECURITY CONCEPT FOR GEORGIA

Eka DARBAIDZE

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**TRIGGERING FACTORS FOR ENGAGING CONSUMERS AS KEY PLAYERS
IN THE ECONOMIC SYSTEM IN THE ZERO-CARBON GLOBAL ECONOMY**

Anișoara MIRCEA (NEIS)

Bucharest University of Economic Studies, Bucharest, Romania

Adrian TANȚĂU

Bucharest University of Economic Studies, Bucharest, Romania

**RESEARCH ON THE SUSTAINABLE DEVELOPMENT OF CHINA'S STREET
VENDOR ECONOMY**

Zhang MINGXUAN

Hebei GEO University, Shijiazhuang, China

Qi YANYUAN

Beijing Jiaotong University (Weihai Campus), Weihai, China

Li XIAOMAN

Xi'an Jiaotong University, Xi'an, China



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**RECYCLING AND UPCYCLING MEDICAL DEVICES: ENHANCEMENT
OF HEALTH CARE RELATED CARBON FOOTPRINT
WITH A NOVEL APPROACH**

William LEIVA

Bucharest University of Economic Studies, Bucharest, Romania



**MINITRACK: MANAGEMENT IN THE METAVERSE ERA –
THE ROLE OF DIGITAL TRANSFORMATION IN FOSTERING
RECOVERY OF PUBLIC AND PRIVATE ORGANIZATIONS
CHAIRS: KATARINA VALASKOVA, CEZAR-PETRE SIMION,
OANA MATILDA SABIE**

10:30 – 13:30

Room: 0429, Ion N. Angelescu Building, Căderea Bastiliei 2-10

For online participation:

<https://ase.zoom.us/j/89224734274?pwd=dnI4NjR0OUljeHdMV0lCRnhuQnZqdz09>

Meeting ID: 892 2473 4274

Passcode: ices2022

**BUILDING A MODEL OF A "LIVING ORGANIZATION" AS A RESPONSE
TO THE CHALLENGES OF THE INDUSTRIAL REVOLUTION 4.0**

Irina DOROGAIA

Academy of Economic Studies of Moldova, Chişinău, Moldova

**THE INFLUENCE OF AUGMENTED REALITY ON PURCHASE
AND REPURCHASE INTENTION IN THE FASHION INDUSTRY**

Melika Azim ZADEGAN

Sapienza University, Rome, Italy

Siavash FARAHBAKHSH

Sapienza University, Rome, Italy

Francesco BELLINI

Sapienza University, Rome, Italy

DIGITALIZATION OF ADMINISTRATION: ISSUES AND ROAD AHEAD

Showkat DAR

Annamalai University, Handwara Kashmir, India

P. SAKTHIVEL

Annamalai University, Handwara Kashmir, India



**CHALLENGES FOR A DIGITAL SUSTAINABLE SUPPLY CHAIN
IN A CIRCULAR ECONOMY CONTEXT**

Ovidiu-Iulian BUNEA

Bucharest University of Economic Studies, Bucharest, Romania

Răzvan-Andrei CORBOȘ

Bucharest University of Economic Studies, Bucharest, Romania

Ruxandra-Irina POPESCU

Bucharest University of Economic Studies, Bucharest, Romania

**SUSTAINABLE AND BLENDED SOLUTIONS FOR NGOS TO FACE COVID'S
CHALLENGES AND INTERCONNECTED CRISIS**

Marta-Christina SUCIU

Bucharest University of Economic Studies, Bucharest, Romania

Ana Maria BOCĂNEALĂ

Bucharest University of Economic Studies, Bucharest, Romania

Gheorghe-Alexandru STATIVĂ

Bucharest University of Economic Studies, Bucharest, Romania

Mircea Ovidiu MITUCĂ

Bucharest University of Economic Studies, Bucharest, Romania

**THE PERCEPTION OF USE OF SOCIAL MEDIA AND ONLINE PHARMACIES
BY LEBANESE PHARMACISTS: A QUANTITATIVE STUDY**

Loyal HAMADE

Bucharest University of Economic Studies, Bucharest, Romania

PROJECTS MANAGEMENT BASED ON METAVERSE IN THE PRIVATE SECTOR

Cătălin-Alexandru VERDEȘ

Bucharest University of Economic Studies, Bucharest, Romania

THE CATCH-22 OF ARTIFICIAL INTELLIGENCE REGULATION

Radu USZKAI

Bucharest University of Economic Studies, Bucharest, Romania



IMPORTANCE OF INFORMATION IN THE RISK MANAGEMENT PROCESS

Anca BĂNDOI

University of Craiova, Craiova, Romania

Costinel Cristian MILITARU

University of Craiova, Craiova, Romania

Mariana Paraschiva OLARU (STAIKU)

University of Craiova, Craiova, Romania

Alina Mădălina BELU

University of Craiova, Craiova, Romania

**QUALITY MANAGEMENT IN HEALTH SERVICES -
THEORETICAL PERSPECTIVES**

Yasmin A. MOBASHER

Bucharest University of Economic Studies, Romania

**PARTICULARITIES OF LEADERSHIP AND MOTIVATION
IN HEALTHCARE ORGANIZATIONS**

Yasmin A. MOBASHER

Bucharest University of Economic Studies, Romania



**MINITRACK: THE ROLE OF ACCOUNTING FRAMEWORKS
AND DIGITALIZATION IN FOSTERING RECOVERY
CHAIRS: NADIA ALBU, EWA WANDA MARUSZEWSKA**

10:00 – 13:00

Room: 0435, Ion N. Angelescu Building, Căderea Bastiliei 2-10

For online participation:

<https://ase.zoom.us/j/85184221421?pwd=TUFmMk56cEpvaGNVUGZZem5nWXlaQT09>

Meeting ID: 851 8422 1421

Passcode: ices2022

**AN ASSESSMENT OF INFORMATION SYSTEMS BASED ON USER
SATISFACTION CONSTRUCT – LITERATURE REVIEW**

Maciej TUSZKIEWICZ

University of Economics, Katowice, Poland

**ENGAGING GEN Z THROUGH DIGITAL TEACHING:
THE CASE OF IFRS CLASSES**

Cătălin ALBU

Bucharest University of Economic Studies, Bucharest, Romania

Nadia ALBU

Bucharest University of Economic Studies, Bucharest, Romania

Mamuti AGIM

University "Mother Teresa" – Skopje, North Macedonia

**USING BENFORD LAW TO DETECT FRAUD IN THE INSURANCE INDUSTRY –
A CASE-STUDY FROM THE ROMANIAN MARKET**

Mirela PĂUNESCU

Bucharest University of Economic Studies, Bucharest, Romania

Mirela Elena NICHITA

Bucharest University of Economic Studies, Bucharest, Romania

Paula LAZĂR

Bucharest University of Economic Studies, Bucharest, Romania

Alexandra FRĂȚILĂ (ADAM)

Bucharest University of Economic Studies, Bucharest, Romania



**THE REVENUE FOR THE NEW MARKET USING INNOVATIVE BUSINESS
MODEL ADAPTED TO INDUSTRY 5.0**

Sabin-Alexandru BĂBEANU

Bucharest University of Economic Studies, Bucharest, Romania

**THE IMPACT OF ERP SYSTEMS ON THE ORGANIZATION'S SUSTAINABLE
DEVELOPMENT IN THE ERA OF DIGITALIZATION**

Laura-Eugenia-Lavinia BARNA

Bucharest University of Economic Studies, Bucharest, Romania

**THE IMPACT OF TECHNOLOGICAL DEVELOPMENT ON THE AUDITING
AND ACCOUNTING PROFESSION DURING THE COVID-19 PANDEMIC**

Oleiwi RAAD

Bucharest University of Economic Studies, Bucharest, Romania

**THE IMPACT OF ELECTRONIC DATA INTERCHANGE
ON ACCOUNTING SYSTEMS**

Oleiwi RAAD

Bucharest University of Economic Studies, Bucharest, Romania

STRAIGHTFORWARD SYSTEM – ERP RISK IN COMPANIES LIFE

Casiana DARIE

Bucharest University of Economic Studies, Bucharest, Romania



**MINITRACK: CURRENT CHALLENGES WITHIN DEMOGRAPHIC
DATA: MEASUREMENT, COLLECTION, RETRIEVAL, ANALYSIS
AND REPORTING**

CHAIRS: PETER RICHMOND, CLAUDIU HERȚELIU

14:00 – 18:00

Room: 4202, Victor Slăvescu Building, Calea Griviței 2-2A

For online participation:

<https://ase.zoom.us/j/83766676691?pwd=WkhqR2pqeGxhMUV4U2FGSW14VWc1Zz09>

Meeting ID: 837 6667 6691

Passcode: ices2022

**STUDY ON THE EVOLUTION OF THE MIGRATION PHENOMENON
IN ROMANIA AFTER 1989**

Ioana-Manuela MÎNDRICAN

Bucharest University of Economic Studies, Bucharest, Romania

Elena-Florentina MATEI

Bucharest University of Economic Studies, Bucharest, Romania

**HOW CONVINCING IS RELIABLE DATA? LAY PERCEPTION
OF STATISTICAL EVIDENCE**

Maria-Magdalena ROȘU

Bucharest University of Economic Studies, Bucharest, Romania

Marian NECULA

Bucharest University of Economic Studies, Bucharest, Romania

Eduard C. MILEA

Bucharest University of Economic Studies, Bucharest, Romania

**ON THE POTENTIAL OF GOOGLE'S "POPULAR TIMES" DATA
IN EPIDEMIOLOGY**

Eduard C. MILEA

Bucharest University of Economic Studies, Bucharest, Romania

Marian NECULA

Bucharest University of Economic Studies, Bucharest, Romania

Maria-Magdalena ROȘU

Bucharest University of Economic Studies, Bucharest, Romania



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**ECONOMICS OF CRIMINALITY – CASE STUDY OF ROMANIA
BETWEEN 2012-2019**

Adina NEAMȚU

Bucharest University of Economic Studies, Bucharest, Romania



PUBLISHING OPPORTUNITIES

1. The accepted papers will be published in the De Gruyter Conference Proceedings, subject to author registration and presentation. The Conference Proceedings volume is published by Sciendo (De Gruyter) with ISSN and ISBN.

2. A selection of the presented papers will be published in the Springer Proceedings – Business and Economics submitted for indexation in various international databases.

3. Interested Participants can submit their papers to the Special Issue of Journal of Theoretical and Applied Electronic Commerce Research (ISSN 0718-1876) “Digital Resilience and Economic Intelligence in the Post-Pandemic Era”.

4. A selection of the presented papers will be published in the Partner journal: Economic Computation and Economic Cybernetics Studies and Research.

5. A selection of the presented papers will be published in the journal: Romanian Journal of Economic Forecasting.

6. A selection of the presented papers will be published in the journal: Management & Marketing. Challenges for the Knowledge Society.